



COLOGIX ANNOUNCES APPOINTMENT OF JAY NEWMAN AS CHIEF SALES OFFICER

Respected Industry Veteran Brings Senior Sales Leadership Experience to Cologix Team To Drive Next Growth Phase

Denver, Colorado— August 14, 2013 – Cologix™, a [network neutral interconnection](#) and [data center](#) company, announced today the appointment of Jay Newman as the Company's Chief Sales Officer. As Chief Sales Officer, Newman will be responsible for the sales organization, customer advocacy, the Company's distribution strategy and will serve a key role on Cologix's senior executive team.

"We are very pleased to welcome Jay to the Cologix team," said Grant van Rooyen, Chief Executive Officer, Cologix. "Jay has successfully cultivated distribution capabilities at companies in the data center space through transformational periods of growth. We are experiencing significant acceleration in our business – the time is right for Jay to join our team. He understands the industry and the needs of our customer verticals in both Canada and the United States which creates a strong fit with our platform."

Newman is an industry veteran who most recently served as Senior Vice President of Global Marketing and Sales at Peer 1 Hosting, where he oversaw significant growth across the United States, Canada and Europe. Prior to his position at Peer 1, Jay held sales leadership positions at Rackspace Hosting and EMC Corporation. Jay has also held entrepreneurial positions with several successful start-up companies.

"I am very excited to join the Cologix team. Like many in the industry, I have been impressed at Cologix's fast start, establishing the company as a major North American network neutral interconnection and data center provider in less than three years," explained Newman. "The markets in Cologix's platform are expected to see disproportionate growth as the edge of the Internet thickens. Cologix's strategic focus on colocation and interconnection, demonstrated commitment to invest to meet customer demand, expanding customer relationships and attention to customer experience all signal an exciting phase of growth ahead, to which I am very much looking forward to being a part of."

With data centers in Dallas, Minneapolis, Montreal, Toronto and Vancouver, Cologix provides one of North America's largest neutral marketplaces where network operators and network buyers interconnect. Cologix offers more than 330 network choices, manages thousands of interconnections and has over 550 customers that utilize Cologix's colocation and interconnection services to scale its networks' needs rapidly and cost-effectively.

About Cologix, Inc.

Cologix, Inc. is a network neutral interconnection and data center company headquartered in Denver, Colorado, that provides massively scalable interconnection services and secure, reliable colocation services in densely connected, strategically located facilities in Dallas, Minneapolis, Montreal, Toronto and Vancouver. With more than 330 network choices and fourteen prime interconnection locations, Cologix currently serves over 550 carrier, managed services, cloud, media, content, financial services and enterprise customers. The company's experienced team of communications infrastructure professionals is committed to providing its customers the highest standard of local customer support. For more information about Cologix, please visit the company's website at www.cologix.com.

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